

ModernGraham Valuation

Company Name:

Hasbro, Inc.

Company Ticker HAS

Date of Analysis

8/31/2015



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	Pass
3. Earnings Stability	Positive EPS for 10 years prior	Pass
4. Dividend Record	Dividend Payments for 10 years prior Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	Pass
5. Earnings Growth		Pass
6. Moderate PEmg Ratio	PEmg < 20	Fail
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	Fail

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	Pass
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	Pass
3. Earnings Stability	Positive EPS for 5 years prior	Pass
4. Dividend Record	Currently Pays Dividend	Pass
5. Earnings Growth	EPSmg greater than 5 years ago	Pass

Suitability

Defensive	No
Enterprising	Yes

Stage 2: Determination of Intrinsic Value

EPSmg	\$2.89
MG Growth Estimate	1.88%
MG Value	\$35.35
MG Value based on 3% Growth	\$41.84
MG Value based on 0% Growth	\$24.53
Market Implied Growth Rate	8.85%

MG Opinion

Current Price	\$75.61
% of Intrinsic Value	213.90%
Opinion	Overvalued

Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$3.13
Graham Number	\$28.52
PEmg	26.20
Current Ratio	2.99
PB Ratio	6.71
Dividend Yield	2.31%
Number of Consecutive Years of Dividend Growth	2

Useful Links:

ModernGraham tagged articles	Morningstar
Google Finance	MSN Money
Yahoo Finance	Seeking Alpha
GuruFocus	SEC Filings

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$3.21	Next Fiscal Year Estimate	\$2.89
Dec14	\$3.20	Dec14	\$2.71
Dec13	\$2.17	Dec13	\$2.50
Dec12	\$2.55	Dec12	\$2.61
Dec11	\$2.82	Dec11	\$2.56
Dec10	\$2.74	Dec10	\$2.32
Dec09	\$2.48	Dec09	\$2.00
Dec08	\$2.00	Dec08	\$1.66
Dec07	\$1.97	Dec07	\$1.40
Dec06	\$1.29	Dec06	\$0.96
Dec05	\$1.09	Dec05	\$0.68
Dec04	\$0.96	Dec04	\$0.34
Dec03	\$0.85	Dec03	\$0.04
Dec02	-\$0.99	Dec02	-\$0.21
Dec01	\$0.35	Dec01	\$0.26
Dec00	-\$0.82	Dec00	\$0.33
Dec99	\$0.93	Dec99	\$0.89
Dec98	\$1.00	Balance Sheet Information Jun15	
Dec97	\$0.68	Total Current Assets	\$2,405,829,000
Dec96	\$0.98	Total Current Liabilities	\$805,903,000
Dec95	\$0.77	Long-Term Debt	\$1,559,895,000
		Total Assets	\$4,231,107,000
		Intangible Assets	\$891,033,000
		Total Liabilities	\$2,802,602,000
		Shares Outstanding (Diluted Average)	126,806,000



Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

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posts about the
company**

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[Hasbro Inc. Quarterly Valuation – February 2015 \\$HAS](#)
[26 Companies in the Spotlight This Week – 11/22/14](#)
[Hasbro Inc. Quarterly Valuation – November 2014 \\$HAS](#)
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[Hasbro Inc. Quarterly Valuation – February 2015 \\$HAS](#)
[Mattel Inc. Quarterly Valuation – February 2015 \\$MAT](#)
[Electronic Arts Inc. Annual Valuation – 2015 \\$EA](#)
[Hasbro Inc. Quarterly Valuation – November 2014 \\$HAS](#)
[Mattel Inc. Quarterly Valuation – October 2014 \\$MAT](#)
[Hasbro Inc. Quarterly Valuation – August 2014 \\$HAS](#)
[Mattel Inc. Quarterly Valuation – July 2014 \\$MAT](#)
[Hasbro Inc. May 2014 Quarterly Valuation \\$HAS](#)
[Mattel Inc. \(MAT\) Quarterly Valuation – April 2014](#)