## ModernGraham Valuation

## Company Name:

Graham Holdings Co

Company Ticker<br>GHC

Date of Analysis
9/21/2015
ModernGraham

Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?
Defensive Investor; must pass 6 out of the following 7 tests.

| 1. Adequate Size of the Enterprise | Market Cap $>\$ 2$ Bil |
| :--- | :--- |
| 2. Sufficiently Strong Financial Condition | Current Ratio >2 |
| 3. Earnings Stability | Positive EPS for 10 years prior |
| 4. Dividend Record | Dividend Payments for 10 years prior <br> Increase of 33\% in EPS in past 10 <br> years using 3 year averages at <br> beginning and end |
| 5. Earnings Growth PEmg < 20 <br> 6. Moderate PEmg Ratio PB Ratio < 2.5 OR PB*PEmg < 50 <br> 7. Moderate Price to Assets  |  |

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

| 1. Sufficiently Strong Financial Condition | Current Ratio $>1.5$ | 2.34 Pass |
| :--- | :--- | ---: |
| 2. Sufficiently Strong Financial Condition | Debt to NCA $<1.1$ | 0.78 Pass |
| 3. Earnings Stability | Positive EPS for 5 years prior | Pass |
| 4. Dividend Record | Currently Pays Dividend | Pass |
| 5. Earnings Growth | EPSmg greater than 5 years ago | Pass |

Suitability

| Defensive | Yes |
| :--- | :--- |
| Enterprising | Yes |

Stage 2: Determination of Intrinsic Value

| EPSmg | $\$ 70.23$ |
| :--- | ---: |
| MG Growth Estimate | $15.00 \%$ |
| MG Value | $\$ 2,703.98$ |
| MG Value based on 3\% Growth | $\$ 1,018.38$ |
| MG Value based on 0\% Growth | $\$ 596.98$ |
| Market Implied Growth Rate | $-0.07 \%$ |

MG Opinion
Current Price $\quad \$ 587.70$
\% of Intrinsic Value 21.73\%
Opinion
Undervalued

Stage 3: Information for Further Research

| Net Current Asset Value (NCAV) | $-\$ 153.32$ |
| :--- | ---: |
| Graham Number | $\$ 559.87$ |
| PEmg | 8.37 |
| Current Ratio | 2.34 |
| PB Ratio | 1.07 |
| Dividend Yield | $1.77 \%$ |
| Number of Consecutive Years of Dividend | 2 |

Useful Links:

| $\frac{\text { ModernGraham tagged articles }}{\text { Google Finance }}$ |  | Morningstar <br> Yahoo Finance |
| :--- | :--- | :--- |
| $\underline{\text { GuruFocus }}$ |  | Seeking Alpha <br> SEC Filings |




Disclaimer:
This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.
The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other
ModernGraham posts about the company

5 Speculative and Overvalued Companies to Avoid - October 2014
17 Companies in the Spotlight This Week - 9/20/2014
Graham Holdings Company Annual Stock Valuation - 2014 \$GHC
17 Companies in the Spotlight This Week - June 21, 2014
Graham Holdings Company Quarterly Valuation - June 2014 \$GHC

Other
ModernGraham
posts about related
companies

Scripps Networks Interactive Inc. Analysis - September 2015 Update \$SNI
AMC Networks Inc. Analysis - Initial Coverage \$AMCX
CBS Corporation Analysis - August 2015 Update \$CBS
Twenty-First Century Fox Analysis - July 2015 Update \$FOXA
Discovery Communications Analysis - 2015 Annual Update \$DISCA
CBS Corporation Quarterly Valuation - May 2015 \$CBS
Twenty-First Century Fox Inc. Quarterly Valuation - April 2015 \$FOXA
Time Warner Inc. Annual Valuation - 2015 \$TWX
Comcast Corporation Annual Valuation - 2015 \$CMCSA
Cablevision Systems Corporation Annual Valuation - 2015 \$CVC

