ModernGraham Valuation

Company Name:

RL

Ralph Lauren Corp



9/21/2015



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

 Adequate Size of the Enterprise 	Market Cap > \$2Bil	\$9,325,367,702 Pass		
2. Sufficiently Strong Financial Condition	Current Ratio > 2	2.69 Pass		
3. Earnings Stability	Positive EPS for 10 years prior	Pass		
4. Dividend Record	Dividend Payments for 10 years prior Increase of 33% in EPS in past 10	Pass		
5. Earnings Growth	beginning and end	95.48% Pass		
Moderate PEmg Ratio	PEmg < 20	14.75 Pass		
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	2.55 Pass		
Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.				
1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	2.69 Pass		
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	0.25 Pass		
3. Earnings Stability	Positive EPS for 5 years prior	Pass		
4. Dividend Record	Currently Pays Dividend	Pass		
5. Earnings Growth	EPSmg greater than 5 years ago	Pass		
	 Sufficiently Strong Financial Condition Earnings Stability Dividend Record Earnings Growth Moderate PEmg Ratio Moderate Price to Assets ust pass 4 out of the following 5 tests, or bit Sufficiently Strong Financial Condition Sufficiently Strong Financial Condition Earnings Stability Dividend Record 	2. Sufficiently Strong Financial Condition Current Ratio > 2 4. Earnings Stability Positive EPS for 10 years prior 5. Earnings Stability Dividend Payments for 10 years prior 6. Earnings Growth Dividend Payments for 10 years prior 6. Earnings Growth Disign and end 6. Earnings Growth Deginning and end 7. Moderate PEmg Ratio PEmg < 20		

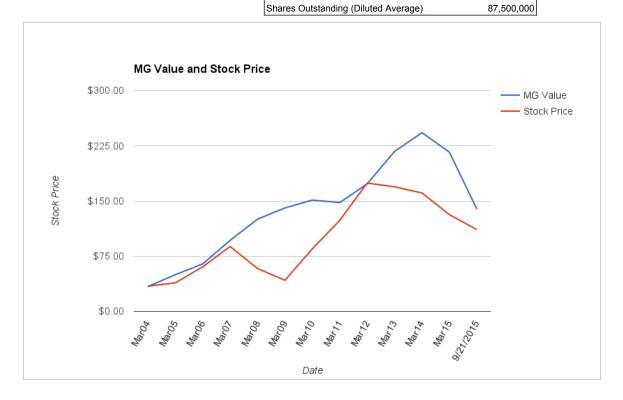
Suitability

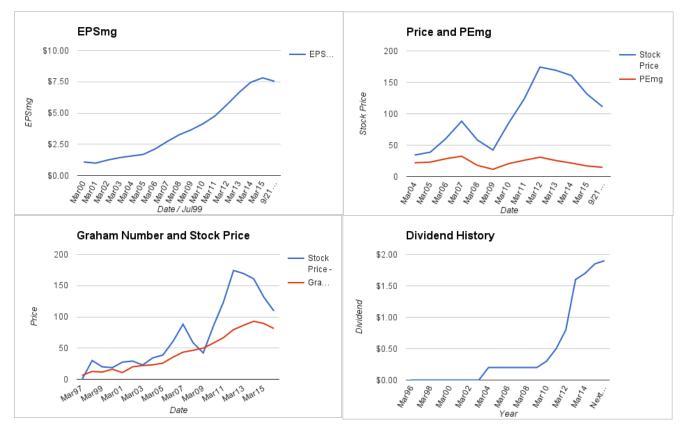
Defensive	Yes
Enterprising	Yes

Stage 2: Determination of Intrinsic Value

EPSmg	\$7.5	54
MG Growth Estimate	4.98	%
MG Value	\$139.1	17
MG Value based on 3% Growth	\$109.2	27
MG Value based on 0% Growth	\$64.0)6
Market Implied Growth Rate	3.12	%
Current Price	\$111.1	13
% of Intrinsic Value	79.85	%
Opinion	Fairly Valued	
ation for Further Research		
Net Current Asset Value (NCAV)	\$11.9	92
Graham Number	\$81.3	34
PEmg	14.7	75
Current Ratio	2.6	69
PB Ratio	2.5	55
Dividend Yield	1.71	%
		7
Growth		1
Growth	Morningstar	1
	Morningstar MSN Money	/
NodernGraham tagged articles		/
	MG Growth Estimate MG Value MG Value based on 3% Growth MG Value based on 0% Growth Market Implied Growth Rate Current Price % of Intrinsic Value Dpinion Station for Further Research Net Current Asset Value (NCAV) Graham Number PEmg Current Ratio PB Ratio Dividend Yield Number of Consecutive Years of Dividend	MG Growth Estimate 4.98 MG Value \$139.1 MG Value based on 3% Growth \$109.2 MG Value based on 0% Growth \$64.0 Market Implied Growth Rate 3.12 Current Price \$111.1 % of Intrinsic Value 79.85 Dpinion Fairly Valued Matter Asset Value (NCAV) \$11.5 Graham Number \$81.3 PEmg 14.7 Current Ratio 2.6 PB Ratio 2.5 Dividend Yield 1.71 Number of Consecutive Years of Dividend 1.71

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$6.62	Next Fiscal Year Estimate	\$7.5
Mar15		Mar15	\$7.8
Mar14		Mar14	\$7.4
Mar13		Mar13	\$6.62
Mar12		Mar12	\$5.6
Mar11 Mar11	, ,	Mar11	\$4.70
Mar10		Mar10	
	, ,		\$4.1
Mar09		Mar09	\$3.6
Mar08		Mar08	\$3.20
Mar07		Mar07	\$2.72
Mar06	\$2.87	Mar06	\$2.13
Mar05	\$1.83	Mar05	\$1.6
Mar04	\$1.69	Mar04	\$1.5
Mar03	\$1.76	Mar03	\$1.43
Mar02	\$1.75	Mar02	\$1.24
Mar01	\$0.61	Mar01	\$0.9
Mar00	\$1.45	Mar00	\$1.0
Mar99	\$0.91	Balance Sheet Information	Jun15
Mar98	\$1.20	Total Current Assets	\$3,304,000,000
Mar97	\$0.89	Total Current Liabilities	\$1,229,000,00
Mar96	\$0.00	Long-Term Debt	\$519,000,000
		Total Assets	\$6,068,000,000
		Intangible Assets	\$1,161,000,000
		Total Liabilities	\$2,261,000,000
		Charge Outstanding (Diluted Average)	87 500 000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other ModernGraham posts about the company	The Best Companies of the Apparel Industry – June 2015 \$GPS \$HBI \$KORS \$RL <u>\$VFC</u>
	5 Undervalued Companies for the Defensive Investor Near 52 Week Lows – August 2015 \$BEN \$RL \$FOSL \$PWR \$CMI
	5 Undervalued Companies for the Defensive Investor Near 52 Week Lows – July 2015
	The 10 Best Stocks For Value Investors This Week – 6/20/15
	Ralph Lauren Corporation Analysis – June 2015 Update \$RL
Other ModernGraham posts about related companies	Gap Inc Analysis – September 2015 Update \$GPS
	VF Corporation Analysis – September 2015 Update \$VFC
	L Brands Inc. Analysis – August 2015 Update \$LB
	Abercrombie & Fitch Company Analysis – Initial Coverage \$ANF
	Nike Inc. Analysis – August 2015 Update \$NKE
	The Best Companies of the Apparel Industry – June 2015 \$GPS \$HBI \$KORS \$RL \$VFC
	American Eagle Outfitters Analysis – Initial Coverage \$AEO
	Under Armour Inc. Analysis – Initial Coverage \$UA
	Hanesbrands Inc. Analysis – Initial Coverage \$HBI
	Wolverine World Wide Analysis – June 2015 Update \$WWW