

ModernGraham Valuation

Company Name:

Pepco Holdings, Inc.

Company Ticker POM

Date of Analysis

12/10/2015



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$6,665,027,358	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	0.66	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Fail
4. Dividend Record	Dividend Payments for 10 years prior		Pass
5. Earnings Growth	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	-75.95%	Fail
6. Moderate PEmg Ratio	PEmg < 20	40.14	Fail
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	1.53	Pass

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	0.66	Fail
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	-6.34	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Fail
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago		Fail

Suitability

Defensive	No
Enterprising	No

Stage 2: Determination of Intrinsic Value

EPSmg	\$0.65
MG Growth Estimate	-4.25%
MG Value	\$0.00
MG Value based on 3% Growth	\$9.45
MG Value based on 0% Growth	\$5.54
Market Implied Growth Rate	15.82%

MG Opinion

Current Price	\$26.17
% of Intrinsic Value	N/A
Opinion	Overvalued

Stage 3: Information for Further Research

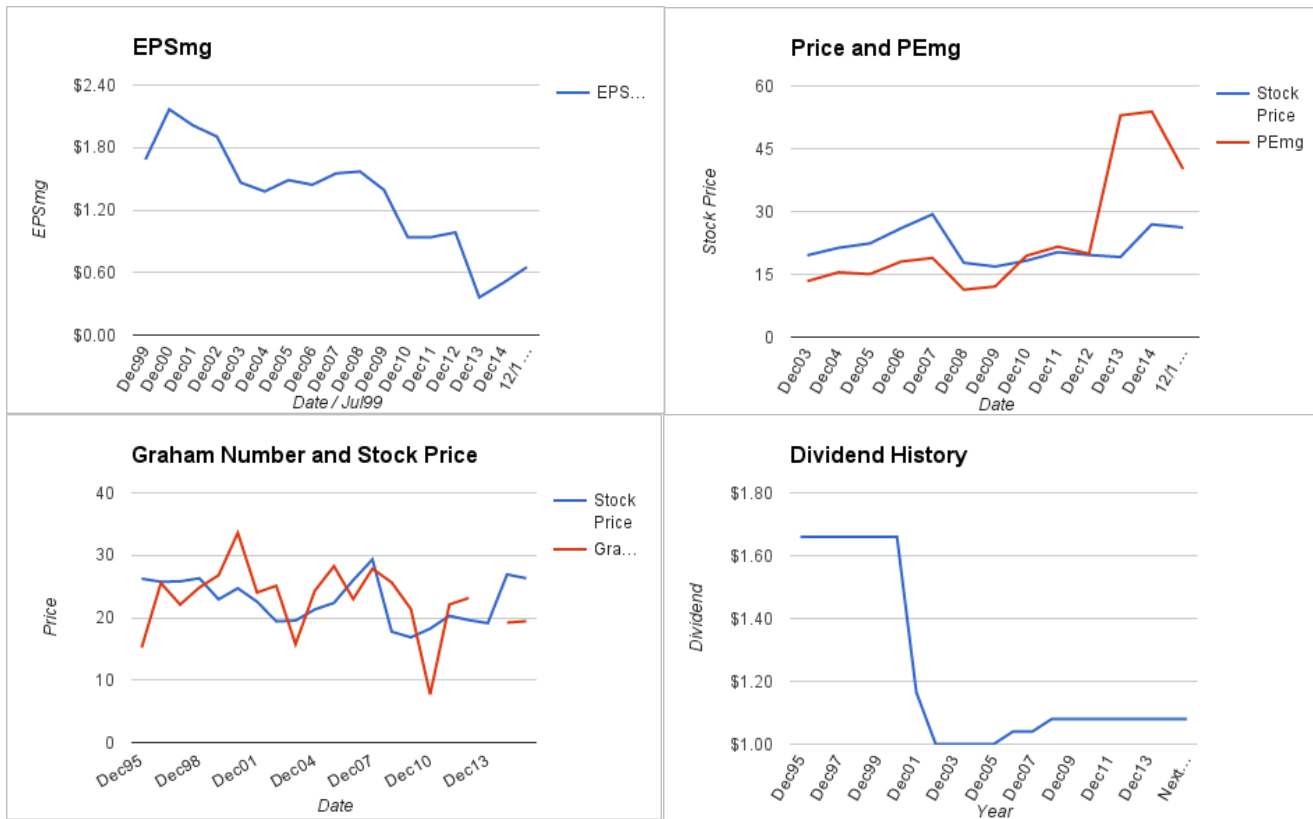
Net Current Asset Value (NCAV)	-\$41.98
Graham Number	\$19.44
PEmg	40.14
Current Ratio	0.66
PB Ratio	1.53
Dividend Yield	4.13%
Number of Consecutive Years of Dividend Growth	0

Useful Links:

ModernGraham tagged articles	Morningstar
Google Finance	MSN Money
Yahoo Finance	Seeking Alpha
GuruFocus	SEC Filings

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$0.98	Next Fiscal Year Estimate	\$0.65
Dec14	\$0.96	Dec14	\$0.50
Dec13	-\$0.86	Dec13	\$0.36
Dec12	\$1.24	Dec12	\$0.98
Dec11	\$1.14	Dec11	\$0.94
Dec10	\$0.14	Dec10	\$0.94
Dec09	\$1.06	Dec09	\$1.39
Dec08	\$1.47	Dec08	\$1.57
Dec07	\$1.72	Dec07	\$1.55
Dec06	\$1.30	Dec06	\$1.44
Dec05	\$1.96	Dec05	\$1.49
Dec04	\$1.48	Dec04	\$1.38
Dec03	\$0.63	Dec03	\$1.46
Dec02	\$1.59	Dec02	\$1.90
Dec01	\$1.51	Dec01	\$2.01
Dec00	\$2.96	Dec00	\$2.17
Dec99	\$1.98	Dec99	\$1.68
Dec98	\$1.73	Balance Sheet Information Sep15	
Dec97	\$1.38	Total Current Assets	\$1,546,000,000
Dec96	\$1.82	Total Current Liabilities	\$2,340,000,000
Dec95	\$0.65	Long-Term Debt	\$5,032,000,000
		Total Assets	\$16,557,000,000
		Intangible Assets	\$1,406,000,000
		Total Liabilities	\$12,209,000,000
		Shares Outstanding (Diluted Average)	254,000,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other
ModernGraham
posts about the
company

- [32 Companies in the Spotlight This Week – 12/6/14](#)
- [Pepco Holdings Inc. Annual Valuation – 2014 \\$POM](#)

Other
ModernGraham
posts about related
companies

- [American Electric Power Co Valuation – November 2015 Update \\$AEP](#)
- [Duke Energy Corporation Valuation – November 2015 Update \\$DUK](#)
- [Sempra Energy Valuation – October 2015 Update \\$SRE](#)
- [Xcel Energy Inc. Analysis – September 2015 Update \\$XEL](#)
- [NextEra Energy Inc. Analysis – August 2015 Update \\$NEE](#)
- [Westar Energy Inc. Analysis – Initial Coverage \\$WR](#)
- [Eversource Energy Analysis – Initial Coverage \\$ES](#)
- [Public Service Enterprise Group Inc. Analysis – 2015 Update \\$PEG](#)
- [Xcel Energy Analysis – June 2015 Update \\$XEL](#)
- [Consolidated Edison Analysis – 2015 Update \\$ED](#)