ModernGraham Valuation

Company Name:

Cincinnati Financial Corporation



Company Ticker Date of Analysis

5/21/2016

Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass all 6 of the following tests.

CINF

Adequate Size of the Enterprise	Market Cap > \$2Bil	\$11,184,155,321 Pass
2. Earnings Stability	Positive EPS for 10 years prior	Pass
3. Dividend Record	Dividend Payments for 10 years prior	Pass
4. Earnings Growth	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	-3.22% Fail
5. Moderate PEmg Ratio	PEmg < 20	21.22 Fail
6. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	1.68 Pass

Enterprising Investor; must pass all 3 of the following tests, or be suitable for the Defensive Investor.

Earnings Stability	Positive EPS for 5 years prior	Pass
2. Dividend Record	Currently Pays Dividend	Pass
3. Earnings Growth	EPSmg greater than 5 years ago	Pass

Suitability

Defensive No Enterprising Yes

Stage 2: Determination of Intrinsic Value

EPSmg	\$3.21
MG Growth Estimate	7.74%
MG Value	\$76.98
MG Value based on 3% Growth	\$46.56
MG Value based on 0% Growth	\$27.30
Market Implied Growth Rate	6.36%

MG Opinion

 Current Price
 \$68.16

 % of Intrinsic Value
 88.54%

Opinion Fairly Valued

MG Grade B

Stage 3: Information for Further Research

Graham Number	\$51.70
PEmg	21.22
PB Ratio	1.68
Current Dividend	\$1.86
Dividend Yield	2.73%
Number of Consecutive Years of Dividend Growth	20

Useful Links: ModernGraham tagged articles Morningstar

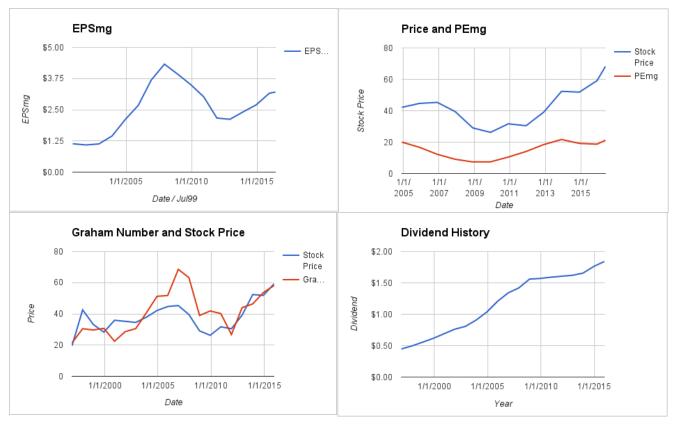
 Google Finance
 MSN Money

 Yahoo Finance
 Seeking Alpha

 GuruFocus
 SEC Filings

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$2.90	Next Fiscal Year Estimate	\$3.21
12/1/2015	\$3.83	12/1/2015	\$3.16
12/1/2014	\$3.18	12/1/2014	\$2.70
12/1/2013	\$3.12	12/1/2013	\$2.41
12/1/2012	\$2.57	12/1/2012	\$2.12
12/1/2011	\$1.02	12/1/2011	\$2.17
12/1/2010	\$2.31	12/1/2010	\$3.02
12/1/2009	\$2.65	12/1/2009	\$3.51
12/1/2008	\$2.62	12/1/2008	\$3.93
12/1/2007	\$4.97	12/1/2007	\$4.33
12/1/2006	\$5.30	12/1/2006	\$3.70
12/1/2005	\$3.40	12/1/2005	\$2.67
12/1/2004	\$3.28	12/1/2004	\$2.10
12/1/2003	\$2.10	12/1/2003	\$1.45
12/1/2002	\$1.32	12/1/2002	\$1.13
12/1/2001	\$1.08	12/1/2001	\$1.09
12/1/2000	\$0.66	12/1/2000	\$1.14
12/1/1999	\$1.38	Balance Sheet Information	3/1/2016
12/1/1998	\$1.28	Long-term Debt	\$860,000,000
12/1/1997	\$1.61	Total Assets	\$19,447,000,000
12/1/1996	\$1.19	Intangible Assets	\$0
		Total Liabilities	\$12,712,000,000
		Shares Outstanding (Diluted Average)	166,000,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other ModernGraham posts about the company

Dividend Growth Stocks for Intelligent Investors – February 2016

<u>Dividend Growth Stocks for Intelligent Investors – February 2016</u>

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Allstate Corporation Valuation – May 2016 \$ALL

The Travelers Companies Valuation – May 2016 \$TRV

Unum Group Valuation – March 2016 \$UNM

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American International Group Inc Stock Valuation – February 2016 \$AIG

Chubb Ltd Stock Valuation - February 2016 \$CB

Humana Inc Stock Valuation – February 2016 \$HUM

Prudential Financial Inc Valuation – February 2016 \$PRU