ModernGraham Valuation

Company Name:

Company Ticker NKE

Date of Analysis

5/13/2016



Pass

Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate S	ize of the Enterprise	Market Cap > \$2Bil	\$98,176,852,573 Pass
2. Sufficiently	Strong Financial Condition	Current Ratio > 2	3.06 Pass
3. Earnings St	ability	Positive EPS for 10 years prior	Pass
4. Dividend Re	ecord	Dividend Payments for 10 years prior	Pass
5. Earnings Gr	rowth	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	124.44% Pass
6. Moderate P	Emg Ratio	PEmg < 20	32.68 Fail
7. Moderate P	rice to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	8.09 Fail
Enterprising Investor; must pass 4 out	t of the following 5 tests, or l	be suitable for the Defensive Investor.	
1. Sufficiently	Strong Financial Condition	Current Ratio > 1.5	3.06 Pass
2. Sufficiently	Strong Financial Condition	Debt to NCA < 1.1	0.20 Pass
3. Earnings St	ability	Positive EPS for 5 years prior	Pass
4. Dividend Re	ecord	Currently Pays Dividend	Pass

EPSmg greater than 5 years ago

Nike Inc

Suitability

Defensive	No
Enterprising	Yes

Stage 2: Determination of Intrinsic Value

5. Earnings Growth

	EPSmg		\$1.75
	MG Growth Estimate		10.20%
	MG Value		\$50.67
	MG Value based on 3% Growth		\$25.42
	MG Value based on 0% Growth		\$14.90
	Market Implied Growth Rate		12.09%
MG Opinion			
	Current Price		\$57.29
	% of Intrinsic Value		113.06%
	Opinion	Overvalued	
	MG Grade	C-	

MG Grade

Stage 3: Information for Further Research

Yahoo Finance

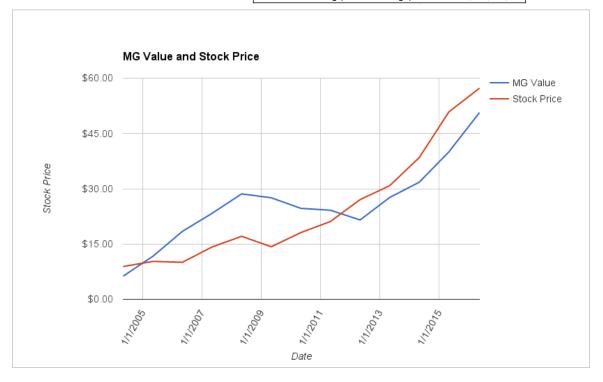
	Net Current Asset Value (NCAV)		\$3.78
	Graham Number		\$19.37
	PEmg		32.68
	Current Ratio		3.06
	PB Ratio		8.09
	Current Dividend		\$0.60
	Dividend Yield		1.05%
	Number of Consecutive Years of Dividend Growth		8
Useful Links:	ModernGraham tagged articles	Morningstar	
	Google Finance	MSN Money	

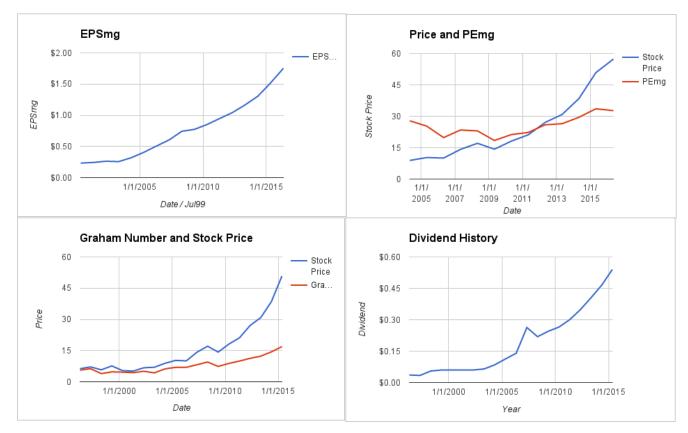
Seeking Alpha

GuruFocus

SEC Filings

EPS History		EPSmg History	
Next Fiscal Year			
Estimate	•	Next Fiscal Year Estimate	\$1.75
5/1/2015	\$1.85	5/1/2015	\$1.51
5/1/2014	\$1.49	5/1/2014	\$1.30
5/1/2013	\$1.36	5/1/2013	\$1.17
5/1/2012	\$1.18	5/1/2012	\$1.04
5/1/2011	\$1.10	5/1/2011	\$0.95
5/1/2010	\$0.97	5/1/2010	\$0.85
5/1/2009	\$0.76	5/1/2009	\$0.77
5/1/2008	\$0.94	5/1/2008	\$0.74
5/1/2007	\$0.73	5/1/2007	\$0.61
5/1/2006	\$0.66	5/1/2006	\$0.51
5/1/2005	\$0.56	5/1/2005	\$0.41
5/1/2004	\$0.44	5/1/2004	\$0.32
5/1/2003	\$0.22	5/1/2003	\$0.26
5/1/2002	\$0.31	5/1/2002	\$0.26
5/1/2001	\$0.27	5/1/2001	\$0.24
5/1/2000	\$0.26	5/1/2000	\$0.23
5/1/1999	\$0.20	Balance Sheet Information	
5/1/1998	\$0.17	Total Current Assets	\$15,256,000,000
5/1/1997	\$0.34	Total Current Liabilities	\$4,980,000,000
5/1/1996	\$0.24	Long-term Debt	\$2,048,000,000
		Total Assets	\$20,987,000,000
		Intangible Assets	\$412,000,000
		Total Liabilities	\$8,687,000,000
		Shares Outstanding (Diluted Average)	1,737,300,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor. The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other ModernGraham posts about the company	5 Undervalued Companies with a Low Beta – February 2016	
	5 Undervalued Companies with a Low Beta – February 2016	
	5 Undervalued Companies with a Low Beta – January 2016	
	5 Undervalued Companies with a Low Beta – January 2016	
	Nike Inc. Valuation – November 2015 Update \$NKE	
Other ModernGraham posts about related companies	Wolverine World Wide Inc Valuation – May 2016 \$WWW	
	Ralph Lauren Corp Stock Valuation – February 2016 \$RL	
	Gap Inc Valuation – February 2016 \$GPS	
	American Eagle Outfitters Valuation – February 2016 \$AEO	
	Hanesbrands Inc Valuation – February 2016 Update \$HBI	
	VF Corporation Valuation – February 2016 Update \$VFC	
	L Brands Inc Valuation – January 2016 Update \$LB	
	Gap Inc Valuation – February 2016 \$GPS	
	American Eagle Outfitters Valuation – February 2016 \$AEO	

Hanesbrands Inc Valuation - February 2016 Update \$HBI