

ModernGraham Valuation

Company Name:

Comcast Corporation

Company Ticker CMCSA

Date of Analysis

6/20/2016



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$149,848,763,738	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	0.80	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Pass
4. Dividend Record	Dividend Payments for 10 years prior		Fail
5. Earnings Growth	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	235.25%	Pass
6. Moderate PEmg Ratio	PEmg < 20	19.85	Pass
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	2.92	Fail

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	0.80	Fail
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	-13.20	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Pass
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago		Pass

Suitability

Defensive	No
Enterprising	No

Stage 2: Determination of Intrinsic Value

EPSmg	\$3.15
MG Growth Estimate	13.73%
MG Value	\$113.17
MG Value based on 3% Growth	\$45.64
MG Value based on 0% Growth	\$26.75
Market Implied Growth Rate	5.67%

MG Opinion

Current Price	\$62.46
% of Intrinsic Value	55.19%
Opinion	Undervalued
MG Grade	C-

Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$41.75
Graham Number	\$41.05
PEmg	19.85
Current Ratio	0.80
PB Ratio	2.92
Current Dividend	\$1.03
Dividend Yield	1.64%
Number of Consecutive Years of Dividend Growth	9

Useful Links:

ModernGraham tagged articles	Morningstar
Google Finance	MSN Money
Yahoo Finance	Seeking Alpha

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$3.45	Next Fiscal Year Estimate	\$3.15
Dec2015	\$3.24	Dec2015	\$2.85
Dec2014	\$3.20	Dec2014	\$2.49
Dec2013	\$2.56	Dec2013	\$2.02
Dec2012	\$2.28	Dec2012	\$1.64
Dec2011	\$1.50	Dec2011	\$1.27
Dec2010	\$1.29	Dec2010	\$1.10
Dec2009	\$1.26	Dec2009	\$0.94
Dec2008	\$0.86	Dec2008	\$0.72
Dec2007	\$0.83	Dec2007	\$0.65
Dec2006	\$0.79	Dec2006	\$0.51
Dec2005	\$0.28	Dec2005	\$0.37
Dec2004	\$0.29	Dec2004	\$0.47
Dec2003	\$0.96	Dec2003	\$0.61
Dec2002	-\$0.17	Dec2002	\$0.57
Dec2001	\$0.42	Dec2001	\$0.89
Dec2000	\$1.42	Dec2000	\$0.99
Dec1999	\$0.88	Balance Sheet Information 3/1/2016	
Dec1998	\$1.62	Total Current Assets	\$15,180,000,000
Dec1997	-\$0.25	Total Current Liabilities	\$19,084,000,000
Dec1996	-\$0.07	Long-Term Debt	\$51,515,000,000
		Total Assets	\$170,599,000,000
		Intangible Assets	\$109,654,000,000
		Total Liabilities	\$117,957,000,000
		Shares Outstanding (Diluted Average)	2,462,000,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other ModernGraham posts about the company

- [58 Companies in the Spotlight This Week – 1/31/15](#)
- [Comcast Corporation Annual Valuation – 2015 \\$CMCSA](#)
- [14 Companies in the Spotlight This Week – 1/18/14](#)
- [ModernGraham Valuation: Comcast Corporation \(CMCSA\)](#)

Other ModernGraham posts about related companies

- [Viacom Inc Valuation – June 2016 \\$VIAB](#)
- [CBS Corporation Valuation – May 2016 \\$CBS](#)
- [Graham Holdings Company Valuation – May 2016 \\$GHC](#)
- [Twenty-First Century Fox Inc Valuation – February 2016 Update \\$FOXA](#)
- [Scripps Networks Interactive Inc Valuation – February 2016 Update \\$SNI](#)
- [Walt Disney Co Valuation – December 2015 Update \\$DIS](#)
- [Twenty-First Century Fox Inc Valuation – February 2016 Update \\$FOXA](#)
- [Scripps Networks Interactive Inc Valuation – February 2016 Update \\$SNI](#)
- [Walt Disney Co Valuation – December 2015 Update \\$DIS](#)
- [Wal-Mart Stores Inc. Valuation – November 2015 Update \\$WMT](#)