

# ModernGraham Valuation

Company Name:

CBS Corporation

Company Ticker CBS

Date of Analysis

9/1/2016



## Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

*Defensive Investor; must pass 6 out of the following 7 tests.*

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$23,052,888,078	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	1.65	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Fail
4. Dividend Record	Dividend Payments for 10 years prior		Pass
5. Earnings Growth	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	-178.59%	Fail
6. Moderate PEmg Ratio	PEmg < 20	14.10	Pass
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	4.39	Fail

*Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.*

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	1.65	Pass
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	4.09	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Pass
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago		Pass

### Suitability

<b>Defensive</b>	<b>No</b>
<b>Enterprising</b>	<b>Yes</b>

## Stage 2: Determination of Intrinsic Value

EPSmg	\$3.69
MG Growth Estimate	15.00%
<b>MG Value</b>	<b>\$142.14</b>
MG Value based on 3% Growth	\$53.53
MG Value based on 0% Growth	\$31.38
Market Implied Growth Rate	2.80%

### MG Opinion

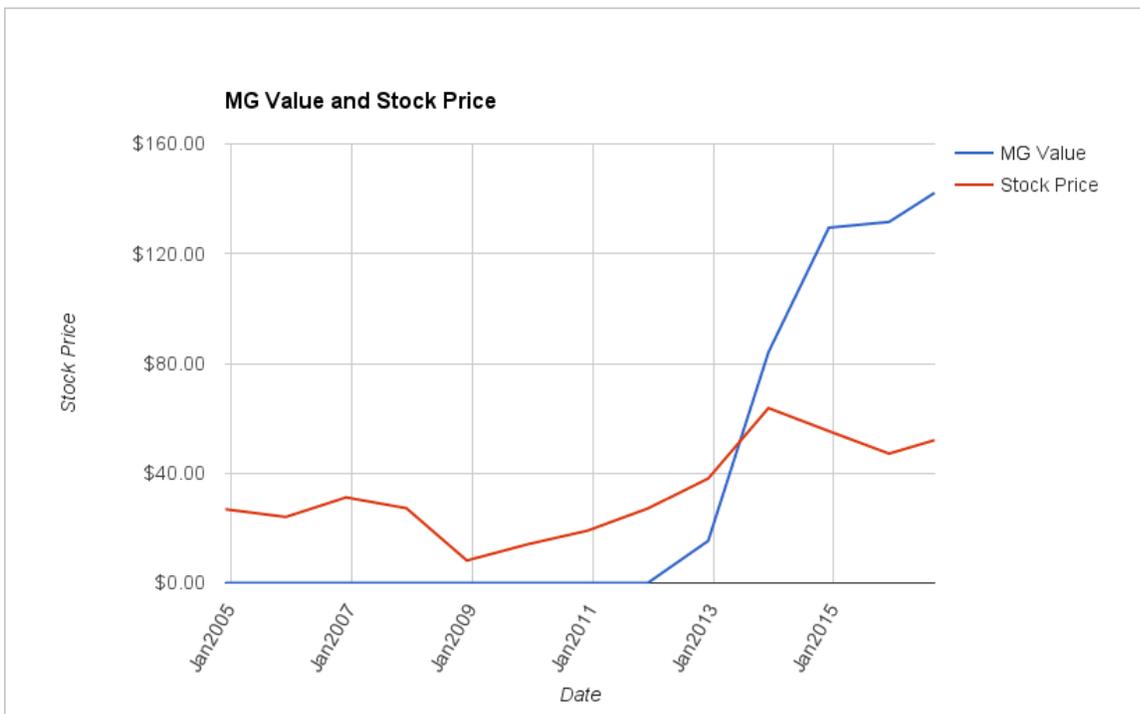
Current Price	\$52.04
% of Intrinsic Value	36.61%
<b>Opinion</b>	<b>Undervalued</b>
<b>MG Grade</b>	<b>B-</b>

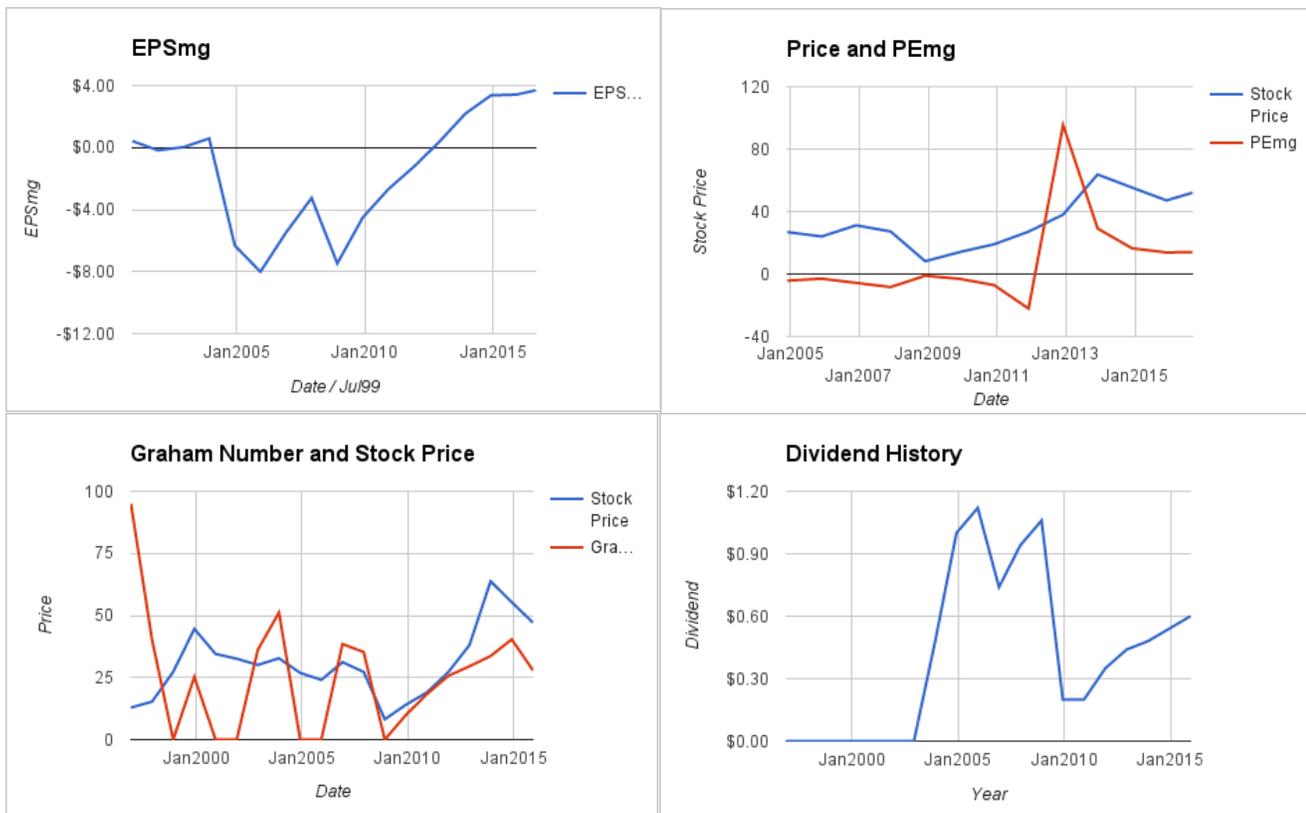
## Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$27.81
Graham Number	\$32.64
PEmg	14.10
Current Ratio	1.65
PB Ratio	4.39
Current Dividend	\$0.60
Dividend Yield	1.15%
Number of Consecutive Years of Dividend Growth	6

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[Google Finance](#) [MSN Money](#)  
[Yahoo Finance](#) [Seeking Alpha](#)  
[GuruFocus](#) [SEC Filings](#)

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$3.92	Next Fiscal Year Estimate	\$3.69
Dec2015	\$2.89	Dec2015	\$3.42
Dec2014	\$5.27	Dec2014	\$3.36
Dec2013	\$3.01	Dec2013	\$2.19
Dec2012	\$2.39	Dec2012	\$0.40
Dec2011	\$1.92	Dec2011	-\$1.23
Dec2010	\$1.04	Dec2010	-\$2.68
Dec2009	\$0.33	Dec2009	-\$4.50
Dec2008	-\$17.43	Dec2008	-\$7.47
Dec2007	\$1.73	Dec2007	-\$3.25
Dec2006	\$2.15	Dec2006	-\$5.48
Dec2005	-\$8.98	Dec2005	-\$8.01
Dec2004	-\$20.37	Dec2004	-\$6.32
Dec2003	\$1.61	Dec2003	\$0.58
Dec2002	\$0.82	Dec2002	\$0.03
Dec2001	-\$0.26	Dec2001	-\$0.18
Dec2000	-\$1.34	Dec2000	\$0.42
Dec1999	\$0.90	<b>Balance Sheet Information 6/1/2016</b>	
Dec1998	-\$0.42	Total Current Assets	\$5,096,000,000
Dec1997	\$2.08	Total Current Liabilities	\$3,087,000,000
Dec1996	\$6.46	Long-Term Debt	\$8,223,000,000
		Total Assets	\$23,138,000,000
		Intangible Assets	\$12,035,000,000
		Total Liabilities	\$17,750,000,000
		Shares Outstanding (Diluted Average)	455,000,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

### Recommended Reading:

Other ModernGraham posts about the company

- [6 Best Stocks For Value Investors This Week – 5/14/16](#)
- [CBS Corporation Valuation – May 2016 \\$CBS](#)
- [5 Undervalued Companies for Value Investors with a High Beta – January 2016](#)
- [12 Best Stocks For Value Investors This Week – 11/14/15](#)
- [CBS Corporation Valuation – November 2015 Update \\$CBS](#)

Other ModernGraham posts about related companies

- [Twenty-First Century Fox Inc Valuation – August 2016 \\$FOXA](#)
- [Discovery Communications Inc Valuation – August 2016 \\$DISCA](#)
- [Scripps Networks Valuation – July 2016 \\$SNI](#)
- [Cablevision Systems Corp Valuation – July 2016 \\$CVC](#)
- [Time Warner Inc Valuation – July 2016 \\$TWX](#)
- [Comcast Corporation Valuation – June 2016 \\$CMCSA](#)
- [Viacom Inc Valuation – June 2016 \\$VIAB](#)
- [CBS Corporation Valuation – May 2016 \\$CBS](#)
- [Graham Holdings Company Valuation – May 2016 \\$GHC](#)
- [Twenty-First Century Fox Inc Valuation – February 2016 Update \\$FOXA](#)