ModernGraham Valuation

Company Name:

Acxiom Corporation



Company Ticker Date of Analysis

11/30/2016

Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

ACXM

Market Cap > \$2Bil	\$2,045,397,577 Pass
Current Ratio > 2	1.93 Fail
Positive EPS for 10 years prior	Fail
Dividend Payments for 10 years prior	Fail
Increase of 33% in EPS in past 10	
years using 3 year averages at	04.700/ 5.11
	Current Ratio > 2 Positive EPS for 10 years prior Dividend Payments for 10 years prior Increase of 33% in EPS in past 10 years using 3 year averages at

years using 3 year averages at
5. Earnings Growth beginning and end -61.70% Fail
6. Moderate PEmg Ratio PEmg < 20 133.54 Fail
7. Moderate Price to Assets PB Ratio < 2.5 OR PB*PEmg < 50 2.97 Fail

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

Sufficiently Strong Financial Condition	Current Ratio > 1.5	1.93 Pass
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	0.84 Pass
3. Earnings Stability	Positive EPS for 5 years prior	Fail
4. Dividend Record	Currently Pays Dividend	Fail
5. Earnings Growth	EPSmg greater than 5 years ago	Fail

\$26.53

0

Suitability

MG Opinion

Defensive No Enterprising No

Stage 2: Determination of Intrinsic Value

EPSmg	\$0.20
MG Growth Estimate	-4.25%
MG Value	\$0.00
MG Value based on 3% Growth	\$2.88
MG Value based on 0% Growth	\$1.69
Market Implied Growth Rate	62.52%

% of Intrinsic Value N/A

Opinion Overvalued MG Grade F

Stage 3: Information for Further Research

Growth

Current Price

Net Current Asset Value (NCAV)	-\$0.51
Graham Number	\$9.18
PEmg	133.54
Current Ratio	1.93
PB Ratio	2.97
Current Dividend	\$0.00
Dividend Yield	0.00%
Number of Consecutive Years of Dividend	

Useful Links: ModernGraham tagged articles Morningstar

Google Finance MSN Money
Yahoo Finance Seeking Alpha
GuruFocus SEC Filings

EPS History		EPSmg History	
Next Fiscal Year			
Estimate	* -	Next Fiscal Year Estimate	\$0.20
Mar2016	\$0.09	Mar2016	\$0.18
Mar2015	-\$0.14	Mar2015	\$0.23
Mar2014	\$0.12	Mar2014	\$0.41
Mar2013	\$0.75	Mar2013	\$0.52
Mar2012	\$0.89	Mar2012	\$0.37
Mar2011	-\$0.36	Mar2011	\$0.17
Mar2010	\$0.56	Mar2010	\$0.45
Mar2009	\$0.48	Mar2009	\$0.44
Mar2008	-\$0.10	Mar2008	\$0.46
Mar2007	\$0.80	Mar2007	\$0.71
Mar2006	\$0.71	Mar2006	\$0.57
Mar2005	\$0.74	Mar2005	\$0.42
Mar2004	\$0.64	Mar2004	\$0.28
Mar2003	\$0.24	Mar2003	\$0.12
Mar2002	-\$0.36	Mar2002	\$0.11
Mar2001	\$0.07	Mar2001	\$0.36
Mar2000	\$1.00	Balance Sheet Information	9/1/2016
Mar1999	-\$0.19	Total Current Assets	\$354,181,000
Mar1998	\$0.57	Total Current Liabilities	\$183,969,000
Mar1997	\$0.47	Long-Term Debt	\$142,341,000
		Total Assets	\$1,102,057,000
		Intangible Assets	\$557,580,000
		Total Liabilities	\$394,569,000
		Shares Outstanding (Diluted Average)	79.277.000







Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

Other ModernGraham posts about the company 5 Speculative and Overvalued Companies to Avoid – August 2015

<u>Acxiom Corporation Analysis – Initial Coverage \$ACXM</u>

Other ModernGraham posts about related companies Equinix Inc Valuation - August 2016 \$EQIX

<u>Qualcomm Inc Valuation – August 2016 \$QCOM</u>

Verisign Inc Valuation - August 2016 \$VRSN

<u>Akamai Technologies Inc Valuation – August 2016 \$AKAM</u>

Motorola Solutions Inc Valuation - August 2016 \$MSI

F5 Networks Inc Valuation – July 2016 \$FFIV

Computer Sciences Corp Valuation - July 2016 \$CSC

Infosys Ltd Valuation – July 2016 \$INFY

<u>Cognizant Technology Solutions Corp Valuation – July 2016 \$CTS</u>H

<u>Total System Services Inc Valuation – May 2016 \$TSS</u>