

# ModernGraham Valuation

## Company Name:

Company Ticker CHD

Date of Analysis

12/14/2016

Church & Dwight Co.,  
Inc.



## Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

*Defensive Investor; must pass 6 out of the following 7 tests.*

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$11,427,809,938	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	1.02	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Pass
4. Dividend Record	Dividend Payments for 10 years prior		Pass
	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	121.22%	Pass
5. Earnings Growth	PEmg < 20	28.42	Fail
6. Moderate PEmg Ratio	PB Ratio < 2.5 OR PB*PEmg < 50	5.49	Fail
7. Moderate Price to Assets			

*Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.*

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	1.02	Fail
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	37.39	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Pass
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago		Pass

### Suitability

<b>Defensive</b>	<b>No</b>
<b>Enterprising</b>	<b>No</b>

## Stage 2: Determination of Intrinsic Value

EPSmg	\$1.56
MG Growth Estimate	7.54%
<b>MG Value</b>	<b>\$36.77</b>
MG Value based on 3% Growth	\$22.62
MG Value based on 0% Growth	\$13.26
Market Implied Growth Rate	9.96%

### MG Opinion

Current Price	\$44.33
% of Intrinsic Value	120.57%
<b>Opinion</b>	<b>Overvalued</b>
<b>MG Grade</b>	<b>D</b>

## Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$5.17
Graham Number	\$17.95
PEmg	28.42
Current Ratio	1.02
PB Ratio	5.49
Current Dividend	\$0.70
Dividend Yield	1.58%
Number of Consecutive Years of Dividend Growth	12

### Useful Links:

<a href="#">ModernGraham tagged articles</a>	<a href="#">Morningstar</a>
<a href="#">Google Finance</a>	<a href="#">MSN Money</a>
<a href="#">Yahoo Finance</a>	<a href="#">Seeking Alpha</a>
<a href="#">GuruFocus</a>	<a href="#">SEC Filings</a>

EPS History		EPSmg History	
Next Fiscal Year Estimate		Next Fiscal Year Estimate	
	\$1.75		\$1.56
Dec2015	\$1.54	Dec2015	\$1.43
Dec2014	\$1.51	Dec2014	\$1.32
Dec2013	\$1.40	Dec2013	\$1.19
Dec2012	\$1.23	Dec2012	\$1.04
Dec2011	\$1.06	Dec2011	\$0.91
Dec2010	\$0.94	Dec2010	\$0.79
Dec2009	\$0.85	Dec2009	\$0.69
Dec2008	\$0.70	Dec2008	\$0.58
Dec2007	\$0.62	Dec2007	\$0.50
Dec2006	\$0.52	Dec2006	\$0.42
Dec2005	\$0.46	Dec2005	\$0.36
Dec2004	\$0.34	Dec2004	\$0.29
Dec2003	\$0.32	Dec2003	\$0.25
Dec2002	\$0.27	Dec2002	\$0.20
Dec2001	\$0.19	Dec2001	\$0.16
Dec2000	\$0.14	Dec2000	\$0.14
Dec1999	\$0.19	<b>Balance Sheet Information 9/1/2016</b>	
Dec1998	\$0.13	Total Current Assets	\$804,500,000
Dec1997	\$0.10	Total Current Liabilities	\$785,800,000
Dec1996	\$0.09	Long-Term Debt	\$699,100,000
		Total Assets	\$4,282,700,000
		Intangible Assets	\$2,759,300,000
		Total Liabilities	\$2,162,700,000
		Shares Outstanding (Diluted Average)	262,700,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

## Recommended Reading:

Other  
ModernGraham  
posts about the  
company

#N/A

Other  
ModernGraham  
posts about related  
companies

[Avon Products Inc Valuation – July 2016 \\$AVP](#)  
[Proctor & Gamble Co Valuation – July 2016 \\$PG](#)  
[International Flavors & Fragrances Inc Valuation – June 2016 \\$IFF](#)  
[Kimberly-Clark Corporation Valuation – June 2016 \\$KMB](#)  
[Estee Lauder Companies Inc Valuation – May 2016 \\$EL](#)  
[Colgate-Palmolive Co Valuation – January 2016 Update \\$CL](#)  
[International Flavors & Fragrances Valuation – December 2015 Update \\$IFF](#)  
[The Estee Lauder Company Valuation – October 2015 Update \\$EL](#)  
[International Flavors & Fragrances Inc. Analysis – August 2015 Update \\$IFF](#)  
[Estee Lauder Companies Analysis – August 2015 Update \\$EL](#)