

ModernGraham Valuation

Company Name:

Company Ticker MDLZ

Date of Analysis

3/27/2017

Mondelez
International Inc



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$66,121,306,719	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	0.59	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Pass
4. Dividend Record	Dividend Payments for 10 years prior		Pass
	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	18.20%	Fail
5. Earnings Growth	PEmg < 20	20.30	Fail
6. Moderate PEmg Ratio	PB Ratio < 2.5 OR PB*PEmg < 50	2.72	Fail
7. Moderate Price to Assets			

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	0.59	Fail
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	-2.23	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Pass
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago Score		Pass

Suitability

Defensive	No
Enterprising	No

Stage 2: Determination of Intrinsic Value

EPSmg	\$2.14
MG Growth Estimate	0.75%
MG Value	\$21.46
MG Value based on 3% Growth	\$31.10
MG Value based on 0% Growth	\$18.23
Market Implied Growth Rate	5.90%

MG Opinion

Current Price	\$43.53
% of Intrinsic Value	202.80%
Opinion	Overvalued
MG Grade	D

Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$17.73
Graham Number	\$26.94
PEmg	20.30
Current Ratio	0.59
PB Ratio	2.72
Current Dividend	\$0.72
Dividend Yield	1.65%
Number of Consecutive Years of Dividend Growth	4

Useful Links:

ModernGraham tagged articles	Morningstar
Google Finance	MSN Money
Yahoo Finance	Seeking Alpha
GuruFocus	SEC Filings

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$1.98	Next Fiscal Year Estimate	\$2.14
Dec2016	\$1.05	Dec2016	\$2.20
Dec2015	\$4.44	Dec2015	\$2.62
Dec2014	\$1.28	Dec2014	\$1.78
Dec2013	\$2.19	Dec2013	\$2.04
Dec2012	\$1.71	Dec2012	\$1.98
Dec2011	\$2.01	Dec2011	\$2.07
Dec2010	\$2.39	Dec2010	\$2.06
Dec2009	\$2.03	Dec2009	\$1.86
Dec2008	\$1.90	Dec2008	\$1.75
Dec2007	\$1.62	Dec2007	\$1.68
Dec2006	\$1.85	Dec2006	\$1.74
Dec2005	\$1.55	Dec2005	\$1.67
Dec2004	\$1.55	Dec2004	\$1.69
Dec2003	\$2.01	Dec2003	\$1.69
Dec2002	\$1.96	Dec2002	\$1.48
Dec2001	\$1.17	Dec2001	\$1.15
Dec2000	\$1.38	Balance Sheet Information 12/1/2016	
Dec1999	\$1.20	Total Current Assets	\$8,480,000,000
Dec1998	\$1.12	Total Current Liabilities	\$14,417,000,000
Dec1997	\$0.00	Long-Term Debt	\$13,217,000,000
		Total Assets	\$61,538,000,000
		Intangible Assets	\$38,377,000,000
		Total Liabilities	\$36,377,000,000
		Shares Outstanding (Diluted Average)	1,573,000,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor.

The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

Recommended Reading:

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posts about the
company

[5 Speculative and Overvalued Companies to Avoid – July 2015](#)
[Mondelez International Inc. Analysis – 2015 Update \\$MDLZ](#)
[Mondelez International Annual Valuation – 2014 \\$MDLZ](#)

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[Dr Pepper Snapple Group Inc Valuation – January 2017 \\$DPS](#)
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