

ModernGraham Valuation

Company Name:

Booking Holdings Inc

Company Ticker BKNG

Date of Analysis

1/31/2019



Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

Defensive Investor; must pass 6 out of the following 7 tests.

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$84,685,840,413	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	2.41	Pass
3. Earnings Stability	Positive EPS for 10 years prior		Pass
4. Dividend Record	Dividend Payments for 10 years prior		Fail
	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	329.88%	Pass
5. Earnings Growth			
6. Moderate PEmg Ratio	PEmg < 20	30.50	Fail
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	8.77	Fail

Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	2.41	Pass
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	1.57	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Pass
4. Dividend Record	Currently Pays Dividend		Fail
5. Earnings Growth	EPSmg greater than 5 years ago Score		Pass

Suitability

Defensive	No
Enterprising	No

Stage 2: Determination of Intrinsic Value

EPSmg	\$59.93
MG Growth Estimate	11.55%
MG Value	\$1,894.30
MG Value based on 3% Growth	\$868.95
MG Value based on 0% Growth	\$509.38
Market Implied Growth Rate	11.00%

MG Opinion

Current Price	\$1,827.90
% of Intrinsic Value	96.49%
Opinion	Fairly Valued
MG Grade	D+

Stage 3: Information for Further Research

Net Current Asset Value (NCAV)	-\$103.68
Graham Number	\$677.42
PEmg	30.50
Current Ratio	2.41
PB Ratio	8.77
Current Dividend	\$0.00
Dividend Yield	0.00%
Number of Consecutive Years of Dividend Growth	0

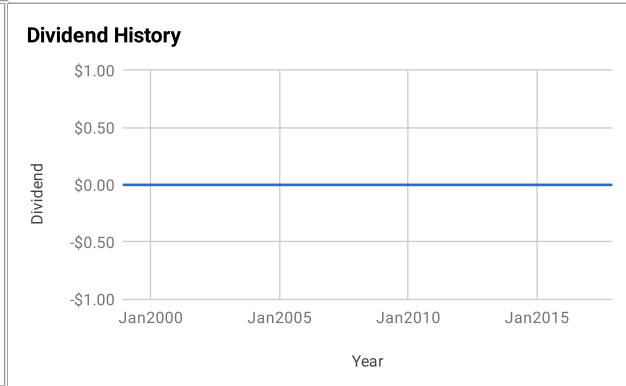
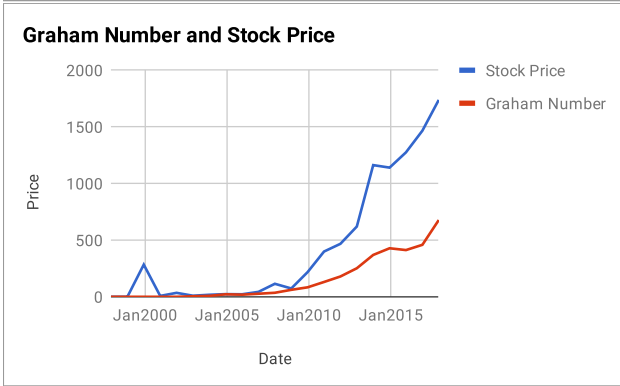
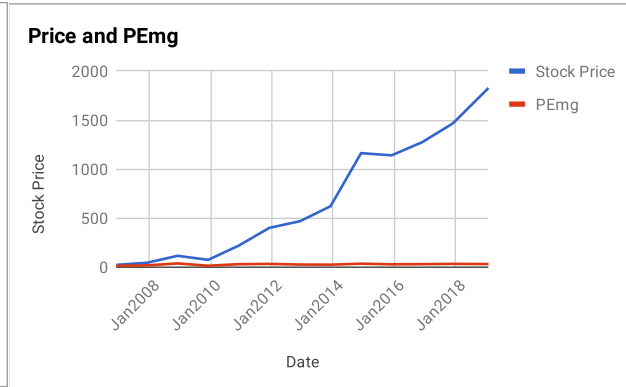
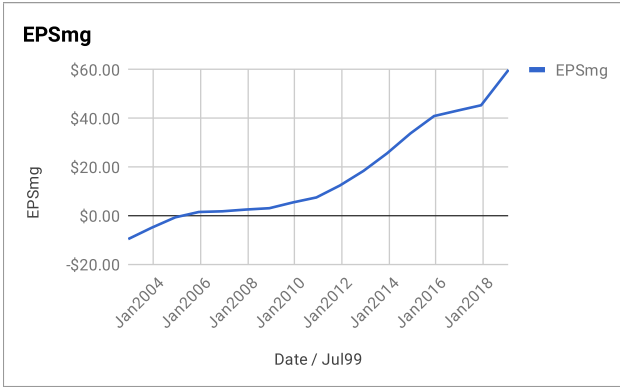
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EPS History		EPSmg History	
Next Fiscal Year Estimate	\$87.79	Next Fiscal Year Estimate	\$59.93
Dec2017	\$46.86	Dec2017	\$45.38
Dec2016	\$42.65	Dec2016	\$43.20
Dec2015	\$49.45	Dec2015	\$40.95
Dec2014	\$45.67	Dec2014	\$33.85
Dec2013	\$36.11	Dec2013	\$25.63
Dec2012	\$27.66	Dec2012	\$18.43
Dec2011	\$20.63	Dec2011	\$12.44
Dec2010	\$10.73	Dec2010	\$7.53
Dec2009	\$9.88	Dec2009	\$5.48
Dec2008	\$3.74	Dec2008	\$3.11
Dec2007	\$3.42	Dec2007	\$2.55
Dec2006	\$1.68	Dec2006	\$1.83
Dec2005	\$4.21	Dec2005	\$1.55
Dec2004	\$0.76	Dec2004	-\$0.64
Dec2003	\$0.27	Dec2003	-\$4.89
Dec2002	-\$0.57	Dec2002	-\$9.56
Dec2001	-\$0.48	Balance Sheet Information 9/1/2018	
Dec2000	-\$11.82	Total Current Assets	\$9,467,847,000
Dec1999	-\$47.39	Total Current Liabilities	\$3,930,224,000
Dec1998	-\$8.46	Long-Term Debt	\$8,703,901,000
		Total Assets	\$24,370,476,000
		Intangible Assets	\$4,962,404,000
		Total Liabilities	\$14,418,666,000
		Shares Outstanding (Diluted Average)	47,751,000





Disclaimer:

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor. The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

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