

# ModernGraham Valuation

Company Name:

Nielsen Holdings PLC

Company Ticker NLSN

Date of Analysis

3/31/2019



## Stage 1: Is this company suitable for the Defensive Investor or the Enterprising Investor?

*Defensive Investor; must pass 6 out of the following 7 tests.*

1. Adequate Size of the Enterprise	Market Cap > \$2Bil	\$8,413,430,517	Pass
2. Sufficiently Strong Financial Condition	Current Ratio > 2	1.21	Fail
3. Earnings Stability	Positive EPS for 10 years prior		Fail
4. Dividend Record	Dividend Payments for 10 years prior		Fail
	Increase of 33% in EPS in past 10 years using 3 year averages at beginning and end	-98.61%	Fail
5. Earnings Growth			
6. Moderate PEmg Ratio	PEmg < 20	88.32	Fail
7. Moderate Price to Assets	PB Ratio < 2.5 OR PB*PEmg < 50	2.76	Fail

*Enterprising Investor; must pass 4 out of the following 5 tests, or be suitable for the Defensive Investor.*

1. Sufficiently Strong Financial Condition	Current Ratio > 1.5	1.21	Fail
2. Sufficiently Strong Financial Condition	Debt to NCA < 1.1	23.93	Fail
3. Earnings Stability	Positive EPS for 5 years prior		Fail
4. Dividend Record	Currently Pays Dividend		Pass
5. Earnings Growth	EPSmg greater than 5 years ago		Fail
	Score		

### Suitability

<b>Defensive</b>	<b>No</b>
<b>Enterprising</b>	<b>No</b>

## Stage 2: Determination of Intrinsic Value

EPSmg	\$0.27
MG Growth Estimate	-4.25%
<b>MG Value</b>	<b>\$0.00</b>
MG Value based on 3% Growth	\$3.89
MG Value based on 0% Growth	\$2.28
Market Implied Growth Rate	39.91%

### MG Opinion

Current Price	\$23.67
% of Intrinsic Value	N/A
<b>Opinion</b>	<b>Overvalued</b>
<b>MG Grade</b>	<b>D</b>

## Stage 3: Information for Further Research

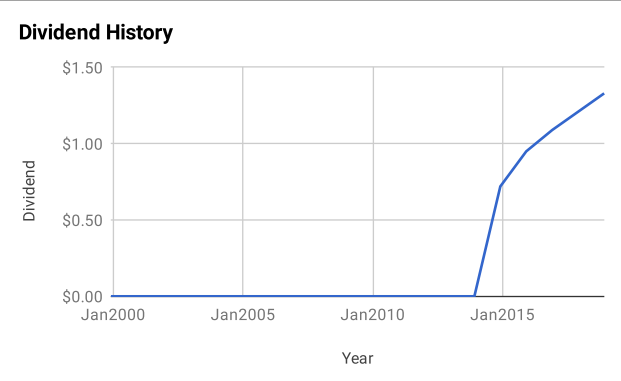
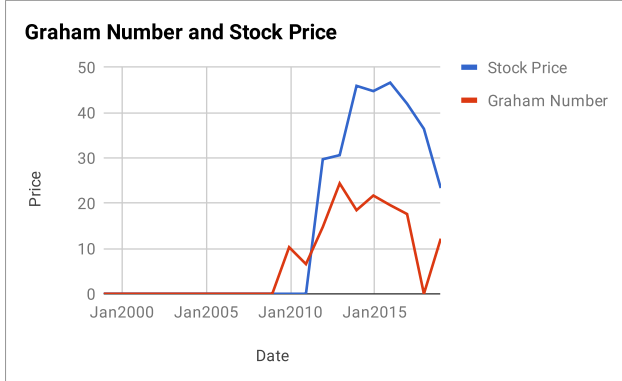
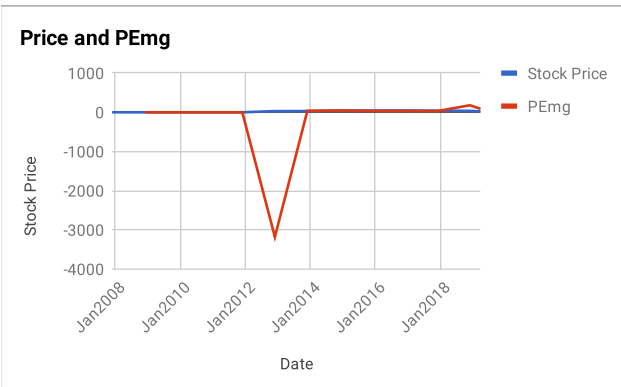
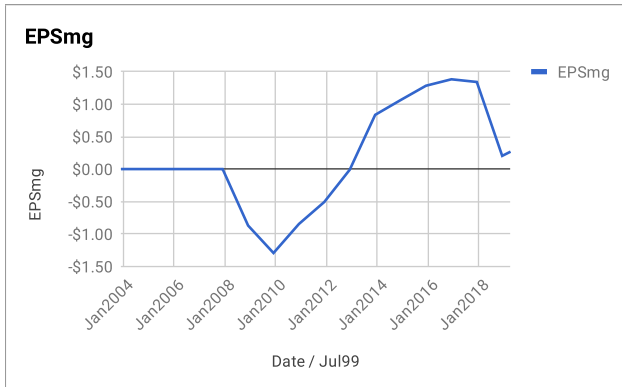
Net Current Asset Value (NCAV)	-\$28.53
Graham Number	\$12.16
PEmg	88.32
Current Ratio	1.21
PB Ratio	2.76
Current Dividend	\$1.39
Dividend Yield	5.87%
Number of Consecutive Years of Dividend Growth	6

### Useful Links:

<a href="#">ModernGraham tagged articles</a>	<a href="#">Morningstar</a>
<a href="#">Google Finance</a>	<a href="#">MSN Money</a>
<a href="#">Yahoo Finance</a>	<a href="#">Seeking Alpha</a>
<a href="#">GuruFocus</a>	<a href="#">SEC Filings</a>

EPS History		EPSmg History	
Next Fiscal Year Estimate	\$0.82	Next Fiscal Year Estimate	\$0.27
Dec2018	-\$2.00	Dec2018	\$0.20
Dec2017	\$1.20	Dec2017	\$1.34
Dec2016	\$1.39	Dec2016	\$1.38
Dec2015	\$1.54	Dec2015	\$1.28
Dec2014	\$1.00	Dec2014	\$1.06
Dec2013	\$1.94	Dec2013	\$0.83
Dec2012	\$0.75	Dec2012	-\$0.01
Dec2011	\$0.23	Dec2011	-\$0.51
Dec2010	\$0.46	Dec2010	-\$0.85
Dec2009	-\$1.79	Dec2009	-\$1.29
Dec2008	-\$2.61	Dec2008	-\$0.87
Dec2007	\$0.00	Dec2007	\$0.00
Dec2006	\$0.00	Dec2006	\$0.00
Dec2005	\$0.00	Dec2005	\$0.00
Dec2004	\$0.00	Dec2004	\$0.00
Dec2003	\$0.00	Dec2003	\$0.00
Dec2002	\$0.00	<b>Balance Sheet Information 12/1/2018</b>	
Dec2001	\$0.00	Total Current Assets	\$2,003,000,000
Dec2000	\$0.00	Total Current Liabilities	\$1,657,000,000
Dec1999	\$0.00	Long-Term Debt	\$8,280,000,000
		Total Assets	\$15,179,000,000
		Intangible Assets	\$12,011,000,000
		Total Liabilities	\$12,136,000,000
		Shares Outstanding (Diluted Average)	355,195,000





**Disclaimer:**

This valuation is not investment advice. Anyone who is considering making an investment decision should speak to a registered investment advisor. The author did not hold a position in any company mentioned in this article at the time of publication and had no intention of changing those holdings within the next 72 hours.

**Recommended Reading:**

**Other ModernGraham posts about the company**

- [Nielsen Holdings PLC Valuation – June 2018 \\$NLSN](#)
- [10 Best Stocks for Value Investors This Week – 7/22/17](#)
- [Nielsen N.V. Ordinary Shares Valuation – July 2017 \\$NLSN](#)
- [Nielsen NV Valuation – August 2016 \\$NLSN](#)
- [Nielsen NV Analysis – July 2015 Update \\$NLSN](#)

**Other ModernGraham posts about related companies**

- [Interpublic Group of Companies Inc Valuation – March 2019 #IPG](#)
- [Omnicom Group Inc Valuation – February 2019 \\$OMC](#)
- [Nielsen Holdings PLC Valuation – June 2018 \\$NLSN](#)
- [Interpublic Group of Companies Inc Valuation – April 2018 \\$IPG](#)
- [Omnicom Group Inc Valuation – April 2018 \\$OMC](#)
- [Nielsen N.V. Ordinary Shares Valuation – July 2017 \\$NLSN](#)
- [Lamar Advertising Company Valuation – Initial Coverage \\$LAMR](#)
- [Interpublic Group of Companies Inc Valuation – December 2016 \\$IPG](#)
- [Nielsen NV Valuation – August 2016 \\$NLSN](#)
- [Interpublic Group of Companies Inc Valuation – August 2016 \\$IPG](#)